

SEWING



EMBROIDERY



QUILTING



OVERLOCKING



About Mettler

and the company behind the brand.

Mettler[®]

Thread.Colour.Imagination.



AMANN Group – The company behind Mettler

- An internationally leading producer of high-quality sewing and embroidery threads for the industrial as well as the trade sector (Mettler)
- Application areas in the industrial field:
 - Apparel (e.g. Nike, Moncler)
 - Shoes & Leather (e.g. Dior, Gucci, Prada)
 - Embroidery (e.g. Ecco)
 - Automotive (e.g. BMW, Mercedes, Porsche)
 - Home Interior (e.g. IKEA)
 - Tectex (e.g. Airbus, Federal Mogul)
- Founded in 1854 in Bönningheim, Germany
- More than 2,000 employees worldwide and an annual turnover of almost € 200 million
- Part of Hanns A. Pielenz Foundation
- First sewing and embroidery thread producer worldwide participating in Greenpeace Detox campaign

About Mettler

Mettler®



- The strong, international consumer brand of AMANN Group
- Target customer group: wholesale and retail
- Founded in 1883 by E. Mettler-Müller in Rorschach, Switzerland
- Since 1988 part of AMANN Group
- Product range: high-quality thread for Sewing, Quilting, Embroidery and Overlocking
- Mettler stands for „Thread. Colour. Imagination.“
- Global presence (Europe, North America, Asia, Africa and Australia) via subsidiaries or distribution partners



The Assortment

- Mettler's product range offers everything the creative needleworker needs for



Sewing



Quilting



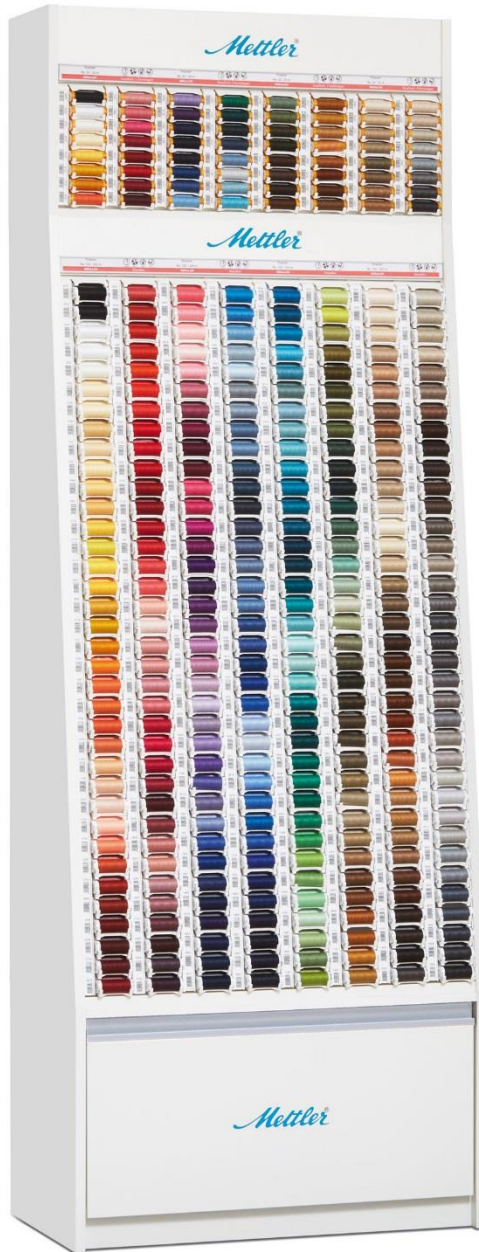
Embroidery



Overlocking

- These specialist threads are available in a huge range of colours, surface finishes, looks and effects
- The product range is completed by attractive thread gift sets
- Products are manufactured according to the highest quality standards due to the demanding industrial requirements

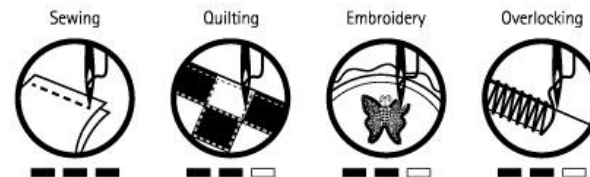
Modular Display Systems



- Attractive displays in elegant white
- Three widths and three modules:
 - Module 6 rows
 - Module 8 rows
 - Module 12 rows (2X module 6 rows)
- Filling: 1 sales unit (5 spools, 2 cones, 4 miniking)
- Optionally available as DIY version

SERALON® – Universal thread

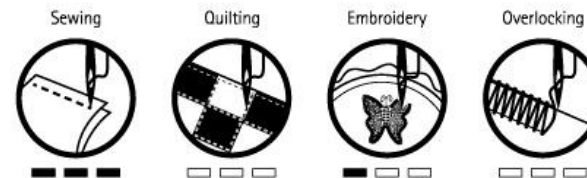
- 100% Polyester
- Up to 435 colours
- Recommended needle size Nm 80-90
- Six lengths:
 - 50m, 100m, 200m, 274m, 500m, 1000m
- Suitable for all fabrics (e.g. cotton, synthetics, mixed fabrics, linen and silk) and seams
- High tensile strength and excellent seam elasticity
- Ideal smoothness



EXTRA STRONG – Extra durable

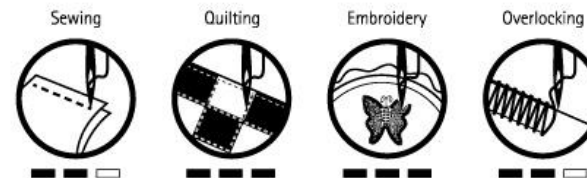


- 100% Polyester
- Up to 72 colours
- Recommended needle size Nm 90-120
- Three lengths:
 - 30m, 115m, 125m
- For durable seams
- Extremely break and abrasion resistant
- For both hand and machine sewing
- For decorative topstitching seams



POLY SHEEN® – Embroidery and decorative seams

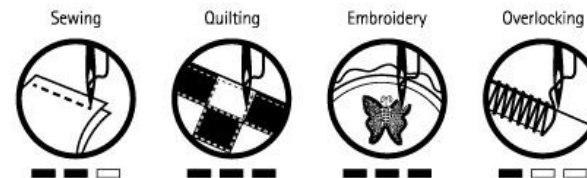
- 100% Polyester
- Up to 435 solid colours & 42 multicolour
- Recommended needle size Nm 70-80
- Two lengths:
 - 200m, 800m
- Through its trilobal Polyester, POLY SHEEN® has a beautiful shine
- Very break resistant and excellent embroidery and sewing qualities



METALLIC – Effect thread



- 55% Polyester 45% Polyamide
- Up to 15 colours
- Recommended needle size Nm 70-80
- Two lengths:
 - 100m, 600m
- METALLIC is the thread for special effects on fashionable embroideries and badges
- It gives creative works an intense interplay of light and shadow as well as a long-lasting 3D effect

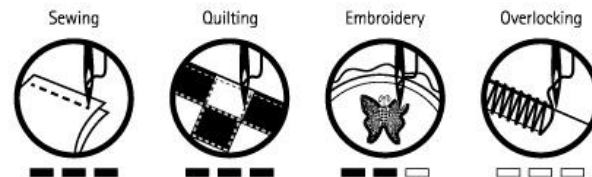




SILK-FINISH COTTON – Mercerized cotton



- 100% mercerized cotton
- Four different strengths:
 - 28, 40, 50, 60
- High tensile strength as well as reduced shrinkage and high heat resistance due to the mercerization process
- SFC 50 is the perfect sewing and quilting thread for your finest cotton creations
 - Three solid colour lengths: 150m, 500m, 1829m
 - Three multicolour lengths: 100m, 457m, 1372m
 - Larger spools for longarm-quilting





SILK-FINISH COTTON – Mercerized cotton

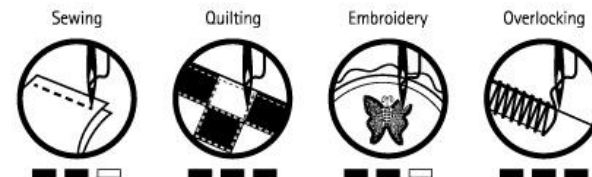


- SFC 28 is excellent for lockstitching, hand quilting and hand embroidery
 - Two lengths: 80m, 245m
 - For decorative seams, ornamental stitching and applications as well as for buttonholes or for jeans hemlines
- SFC 40 is excellently suited for patchworking and quilting
 - Three lengths: 150m, 457m, 1463m
 - For beautiful decorative effects
- SFC 60 is the perfect piecing and quilting thread
 - Three lengths: 200m, 800m, 2743m
 - For fine as well as thicker embroidery designs and decorative seams
 - Larger spools for longarm-quilting

SERACOR – Overlocking



- 100% Polyester
- Up to 50 colours
- Recommended needle size Nm 70-80
- Two lengths:
 - 1000m, 2500m (Longarm)
- The all-rounder of overlock threads
- Outstanding seam elasticity combined with a filigree look
- Sews evenly and gives absolutely flat, clean seams on all fabrics
- Unsurpassed and trouble-free sewability, even on the most sophisticated multi-function overlock machines





Thread Sets

- Three different sizes in SERALON[®], POLY SHEEN[®] and SILK-FINISH COTTON:
 - 8 spools
 - 18 spools
 - 28 spools
- Seasonal sets in SERALON[®] and SILK-FINISH COTTON:
 - Spring
 - Summer
 - Autumn
 - Winter
- Themed sets
 - Quilting
 - Christmas
 - And more

Thread Cases



- Available for SERALON[®], POLY SHEEN[®] and SILK-FINISH COTTON
- Contains 96 great colours
- Ideal for storing our threads
- Each compartment is marked with its colour code
- Great protection against dirt and moisture
- Puts an end to the constant search for the right thread colours



Our Service

- Personal customer consultation by trained staff
- Provision of sales materials
- Modern sales displays for an attractive retail presentation
- Excellent delivery capability due to high product availability

Cooperation with BERNINA



- Long-term, strategic partnership with mutual benefits
 - Mutual recommendation (via marketing tools)
 - Quality improvement
 - Exchange between both companies' sewing labs
 - All BERNINA machines are tested with Mettler thread
 - Market feedback
- Added-value for consumers
 - High-quality and value thread samples with new BERNINA machines – starter kits tailored to product and application
 - Joint actions (Sewing rally, Golden foot anniversary box etc.)



Exhibitions and Events

- Trade fairs
 - H+H Cologne, Germany
 - Stitches, UK
 - BERNINA University, USA
 - Quilt market, USA
- Consumer fairs
 - Creativa, Germany
 - Nadelwelt, Germany
 - Festival of Quilts, UK
 - Infa.kreativ, Germany

Sustainability

AMANN takes environmental, consumer and employee protection seriously:

- Our products consist of non-hazardous substances that pose no risk to humans and the environment
- AMANN ensures the same high quality standards in all production sites worldwide
- Eco-friendly packaging: Nearly all Mettler spools are made of 100% recyclable polystyrene



Greenpeace Detox Campaign

AMANN is the first sewing and embroidery thread producer worldwide, who takes part in Greenpeace Detox Campaign:

- “Detox Our Future” is a worldwide detoxification program
 - An expanded criteria catalogue according to Appendix 6 has been developed for the STANDARD 100 by OEKO-TEX® certification
 - In comparison to the current testing catalogue, Appendix 6 tightens the limit values for many substances, especially for the so-called “Detox Substances Groups”
 - Certification according to Appendix 6 is not mandatory yet
- Nearly all AMANN and hence almost all Mettler products are certified according to Appendix 6

Social Responsibility



Hanns A. Pielenz Foundation (AMANN CEO from 1968 till 2005)

- AMANN Group is part of the Hanns A. Pielenz Foundation (founded in 2005)
- Corporate social responsibility and financial independence of the company
- Supports arts and culture, science and research, formation and education